

Halls Creek Herald
Advertisement Sizing and Pricing

Column Height	Column Widths	Column Widths	Column Widths	Column Widths	Column Widths
	1 column	2 column	3 column	4 column	5 column
	3.61cm	7.46cm	11.30cm	15.15cm	19cm
Height	Price + GST	Price + GST	Price + GST	Price + GST	Price + GST
5cm	\$12.50	\$25.00	\$37.50	\$50.00	\$62.50
6cm	\$15.00	\$30.00	\$45.00	\$60.00	\$75.00
7cm	\$17.50	\$35.00	\$52.50	\$70.00	\$87.50
8cm	\$20.00	\$40.00	\$60.00	\$80.00	\$100.00
9cm	\$22.50	\$45.00	\$67.50	\$90.00	\$112.50
10cm	\$25.00	\$50.00	\$75.00	\$100.00	\$125.00
11cm	\$27.50	\$55.00	\$82.50	\$110.00	\$137.50
12cm	\$30.00	\$60.00	\$90.00	\$120.00	\$150.00
13cm	\$32.50	\$65.00	\$97.50	\$130.00	\$162.50
14cm	\$35.00	\$70.00	\$105.00	\$140.00	\$175.00
15cm	\$37.50	\$75.00	\$112.50	\$150.00	\$187.50
16cm	\$40.00	\$80.00	\$120.00	\$160.00	\$200.00
17cm	\$42.50	\$85.00	\$127.50	\$170.00	\$212.50
18cm	\$45.00	\$90.00	\$135.00	\$180.00	\$225.00
19cm	\$47.50	\$95.00	\$142.50	\$190.00	\$237.50
20cm	\$50.00	\$100.00	\$150.00	\$200.00	\$250.00
21cm	\$52.50	\$105.00	\$157.50	\$210.00	\$262.50
22cm	\$55.00	\$110.00	\$165.00	\$220.00	\$275.00
23cm	\$57.50	\$115.00	\$172.50	\$230.00	\$287.50
24cm	\$60.00	\$120.00	\$180.00	\$240.00	\$300.00
25cm	\$62.50	\$125.00	\$187.50	\$250.00	\$312.50
26cm	\$65.00	\$130.00	\$195.00	\$260.00	\$325.00
27cm	\$67.50	\$135.00	\$202.50	\$270.00	\$337.50
28cm	\$70.00	\$140.00	\$210.00	\$280.00	\$350.00

Centre Page Spread if available add 30% loading
Back Page if available add 40% loading
Classified Advertising add 50% loading
Pages 3,5,7,9 right hand pages before the centre pages add 50% loading
Sponsorship Columns and Features add 70% Loading
Front Page if available add 100% loading